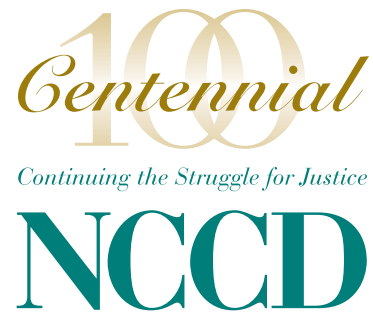
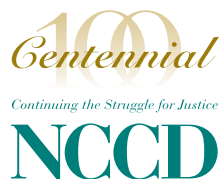


Prevention For A Safer Society



NATIONAL COUNCIL ON CRIME AND DELINQUENCY





NATIONAL COUNCIL ON CRIME AND DELINQUENCY
1970 BROADWAY, SUITE 500
OAKLAND, CA 94612
510-208-0500
WEBSITE: www.nccd-crc.org

January 7, 2010

Dear Friend,

This is the **call for entries for NCCD's PASS Awards** (Prevention for a Safer Society). The PASS Awards program is the only national recognition of print and broadcast journalists, TV news and feature reporters, producers, writers, and those in film, theater, and literature who try to focus America's attention on our criminal justice, juvenile justice, and child welfare systems in a thoughtful and considered manner.

Since 1907, the National Council on Crime and Delinquency has been committed to developing and promoting criminal and juvenile justice strategies that are fair, humane, effective, and economically sound. No other organization has sustained this level of involvement and dedication to justice reform. We are honored to commemorate the media's success in illuminating the stories about people and programs that promise to reduce crime and delinquency and to protect children and prevent their involvement in crime.

NCCD established the PASS Awards to recognize the excellence of America's media in responsible and factual coverage that explores our areas of concern. A distinguished panel of experts will work together to select those stories that affect the public's knowledge and understanding of our criminal justice, juvenile justice, and child welfare systems—how they work and what reforms they require.

NCCD will announce the 2010 PASS Award winners in March, 2011. We look forward to your entry.

Sincerely,

A handwritten signature in blue ink that reads 'Renee Plog'. The signature is fluid and cursive, with the first name 'Renee' and the last name 'Plog' clearly legible.

Renee Plog
Communications Coordinator

WHO IS NCCD?

The National Council on Crime and Delinquency has spent over 100 years working to develop effective crime control policies and seeking reform of America's criminal justice system. In recent years, its research and advocacy activities have made it the nation's primary source of information about child protection and abuse, and crime control and prevention, for both the media and the public.

NCCD began its work in 1907 by helping states strengthen the growing professions of probation and parole and, by doing so, broke new ground in developing programs to rehabilitate offenders outside of prison. As the Council grew, it played an important role in expanding the juvenile court system and developing model laws and standards. In 1957 the Council provided judges and legislators with guidelines for fair and effective sentencing—guidelines that in the next twenty years were adopted by virtually every state in the country.

As crimes of all sorts increased in the 70's and 80's, NCCD increased its efforts to develop enlightened crime control policies. NCCD also moved into new areas with the creation of the Children's Research Center (CRC) to research and evaluate efforts in child welfare. CRC has designed a program that helps child protection agencies deal with child abuse and neglect by providing standards and tools for risk assessment and decision making.

Former U.S. Attorney General Janet Reno said of NCCD that "...there is no other group in America that has cared so much about children's issues for so long and done so much to make a difference...This Council has done so much to promote juvenile justice and promote the best in juvenile courts."

NCCD has previously worked with over 75 jurisdictions, the U.S. Department of Justice, and numerous private philanthropies to demonstrate, test, and evaluate innovative alternatives to current ineffective and costly methods of combating crime.

ESTABLISHING THE PASS AWARDS

The Board of Directors of NCCD established the PASS Awards to recognize and honor media efforts that further public understanding of child welfare issues and crime control and prevention issues—especially those involving young people.

NCCD is seeking the stories, features, segments, series, or shows that illustrate current realities or the promise of reform. Special emphasis is given to those that help people understand the complex causes of crime and what must be done to prevent and control it.

ELIGIBILITY

To qualify for a PASS Award, original work in journalism (please see award categories below) must have been published, broadcast, or released between January 1, 2010 and December 31, 2010. Nominations may be made by individuals, companies, or organizations. The entry form must be submitted by the producer or production agent, writer/reporter, editor, or designated representative.

SUBMISSION OF ENTRIES

There is no charge or entry fee. An official entry form or photocopy of it must accompany each submission. Designate on the entry form the one category that best fits your work. Please submit **two** copies.

For all entries, prepare a brief typewritten summary (200 words maximum) that describes your entry. Include the category name, title of the entry, and contact name and phone number at the top of the description. Please submit **two** copies.

Each entry must be accompanied by **two** copies of the article or series (original or photocopy) or two VHS videocassettes or DVDs of the broadcast story, series, or feature.

Submit two complete sets to:

Renee Plog, PASS Awards
National Council on Crime and Delinquency
1970 Broadway, Suite 500
Oakland, CA 94612

DEADLINE

Entries must be postmarked no later than December 31, 2010.

Award winners will be notified by mail in March, 2011.

JUDGING AND SELECTION CRITERIA

A distinguished panel of professionals with substantial experience in the field they judge will convene to examine the nominations and select awardees based on the following criteria:

- Accuracy of reporting, coverage, or portrayal of issues related to criminal justice, juvenile justice, and child welfare.
- Awareness of alternative approaches to crime control and prevention.
- Portrayals of positive alternatives for high-risk children and youth and insightful discussions on the pressures they face in American life.
- Potential for helping to change public perceptions of the system through exploration of existing options and alternatives.
- Creativity and originality.
- Technical quality.

AWARD CATEGORIES

The PASS Award categories include:

- **Film**
- **Literature**
- **Magazine**
- **Radio**
- **Newspaper**
- **Television/Video**
- **Theater**
- **Web**

Film

- Nationally released, first-run
- Independent

Literature

- Fiction
- Non-fiction

Magazine and Newspaper

- News, features, human interest

Radio

- Spot news, talk show, segment
- Original or collaborative productions

Television and Video

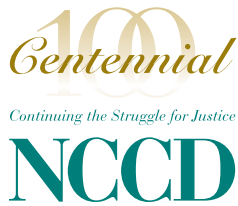
- Children's programming
- Comedy or dramatic series or episode
- Documentary
- Movie, mini-series, special
- Interview program or segment
- Network, syndicate, local, or cable

Theater

- Touring or local live production

Web

- News, features, human interest
- Pieces appearing only on the internet



OFFICIAL ENTRY FORM

2010



Please print or type. Do not abbreviate. Proofread carefully. Each completed entry form must be accompanied by a brief summary. Incomplete or late forms will not be submitted for review.

1. Contact Information

Name of Entrant _____

Job Title _____

Company/Affiliation _____

Street Address _____

City/State/Zip _____

Daytime Telephone _____ Email _____

Contact (if different from entrant) _____

Daytime Telephone _____ Email _____

2. Category Selection (one per entry, see previous page)

Category _____

3. Entry Information

Title of Entry _____

Single Series Print/air release date _____

First release Station, Studio or Publisher name/location _____

Entry URL if available _____

